

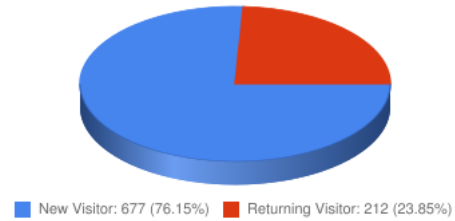
Monthly multiprofile report A

Analyzed period: 01/09/2011 - 30/09/2011

Dashboard - Profile 1

KPI	Value for analyzed period	Value for historical period (-1)	Change %
Visits	889	731	21.61%
Page views	2,034	1,738	17.03%
Page views / visit	2.29	2.38	-3.78%
Bounce rate	54.67%	55.00%	-0.60%
Average session length	00:01:40	00:01:52	-11.09%
Percentage of new visits	76.05%	76.61%	-0.73%

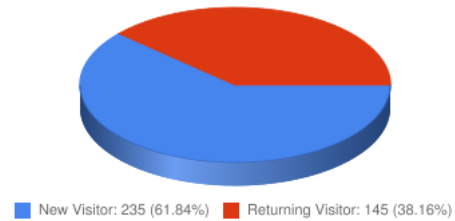
Visitors - New vs Returning Visits - Profile 1



Dashboard - Profile 2

KPI	Value for analyzed period	Value for historical period (-1)	Change %
Visits	380	582	-34.71%
Page views	2,296	3,987	-42.41%
Page views / visit	6.05	6.86	-11.81%
Bounce rate	42.11%	28.01%	50.34%
Average session length	00:02:39	00:02:22	12.16%
Percentage of new visits	62.11%	69.42%	-10.53%

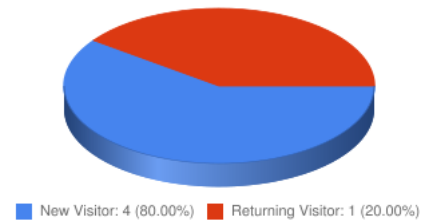
Visitors - New vs Returning Visits - Profile 2



Dashboard - Profile 3

KPI	Value for analyzed period	Value for historical period (-1)	Change %
Visits	5	9	-44.44%
Page views	25	18	38.89%
Page views / visit	5	2	150.00%
Bounce rate	20.00%	77.78%	-74.29%
Average session length	00:00:42	00:02:20	-70.03%
Percentage of new visits	80.00%	44.45%	79.98%

Visitors - New vs Returning Visits - Profile 3



Comments

(-1) Historical period 1: 01/08/2011 - 31/08/2011

This is the help for the report

Monthly multiprofile report B

Analyzed period: 01/09/2011 - 30/09/2011



Content - Top Content - Profile 1

Page path	Page views	Unique page views	Time on page	Bounces	Entrances	Exits
/	909 (44.69%)	690 (44.03%)	09:03:14 (36.63%)	379 (77.98%)	678 (76.27%)	510 (57.37%)
/services.php	256 (12.59%)	229 (14.61%)	03:25:20 (13.85%)	9 (1.85%)	14 (1.57%)	116 (13.05%)
/services/research.php	241 (11.85%)	159 (10.15%)	03:49:16 (15.46%)	23 (4.73%)	53 (5.96%)	66 (7.42%)
/products.php	226 (11.11%)	145 (9.25%)	01:15:30 (5.09%)	0 (0.00%)	4 (0.45%)	25 (2.81%)
/signin.php	134 (6.59%)	105 (6.70%)	01:13:57 (4.99%)	44 (9.05%)	101 (11.36%)	65 (7.31%)
/videos.php	95 (4.67%)	78 (4.98%)	02:49:47 (11.45%)	1 (0.21%)	3 (0.34%)	25 (2.81%)
/faq.php	45 (2.21%)	40 (2.55%)	00:24:24 (1.65%)	6 (1.23%)	7 (0.79%)	12 (1.35%)
/register.php	44 (2.16%)	43 (2.74%)	01:06:46 (4.50%)	1 (0.21%)	2 (0.22%)	11 (1.24%)
/aboutus.php	19 (0.93%)	18 (1.15%)	00:20:06 (1.36%)	9 (1.85%)	9 (1.01%)	14 (1.57%)
/resetpassword.php	9 (0.44%)	7 (0.45%)	00:03:51 (0.26%)	2 (0.41%)	4 (0.45%)	4 (0.45%)

Content - Top Content - Profile 2

Page path	Page views	Unique page views	Time on page	Bounces	Entrances	Exits
/index.php	384 (16.72%)	263 (18.75%)	03:26:27 (20.43%)	79 (49.38%)	263 (69.21%)	169 (44.47%)
/index.php/alquiler-de-vivienda/62-pisos	249 (10.84%)	56 (3.99%)	01:10:39 (6.99%)	0 (0.00%)	0 (0.00%)	7 (1.84%)
/index.php/alquiler-de-vivienda	217 (9.45%)	91 (6.49%)	00:29:38 (2.93%)	1 (0.62%)	1 (0.26%)	14 (3.68%)
/index.php/compra-de-vivienda/36-pisos	146 (6.36%)	34 (2.42%)	00:24:07 (2.39%)	1 (0.62%)	1 (0.26%)	9 (2.37%)
/index.php/alquiler-de-vivienda/85-apartamentos/151-apartamento-en-milagrosa	142 (6.18%)	105 (7.48%)	05:34:22 (33.09%)	58 (36.25%)	80 (21.05%)	81 (21.32%)
/index.php/compra-de-vivienda	126 (5.49%)	56 (3.99%)	00:18:24 (1.82%)	0 (0.00%)	2 (0.53%)	5 (1.32%)
/index.php/alquiler-de-vivienda/85-apartamentos	75 (3.27%)	39 (2.78%)	00:05:48 (0.57%)	0 (0.00%)	0 (0.00%)	1 (0.26%)
/index.php/alquiler-de-vivienda/77-aticos	54 (2.35%)	35 (2.49%)	00:03:44 (0.37%)	0 (0.00%)	0 (0.00%)	1 (0.26%)
/index.php/alquiler-de-vivienda/85-apartamentos/204-apartamento-en-lago-baranain	54 (2.35%)	36 (2.57%)	00:35:44 (3.54%)	1 (0.62%)	4 (1.05%)	6 (1.58%)
/index.php/datos-de-contacto	39 (1.70%)	31 (2.21%)	01:05:59 (6.53%)	12 (7.50%)	15 (3.95%)	18 (4.74%)

Content - Top Content - Profile 3

Page path	Page views	Unique page views	Time on page	Bounces	Entrances	Exits
/contacto.html	8 (32.00%)	4 (26.67%)	00:00:46 (21.80%)	0 (0.00%)	0 (0.00%)	4 (80.00%)
/index.html	6 (24.00%)	5 (33.33%)	00:01:04 (30.33%)	1 (100.00%)	5 (100.00%)	1 (20.00%)
/articulos.html	4 (16.00%)	2 (13.33%)	00:01:02 (29.38%)	0 (0.00%)	0 (0.00%)	0 (0.00%)
/quienessomos.html	4 (16.00%)	2 (13.33%)	00:00:27 (12.80%)	0 (0.00%)	0 (0.00%)	0 (0.00%)
/servicios.html	3 (12.00%)	2 (13.33%)	00:00:12 (5.69%)	0 (0.00%)	0 (0.00%)	0 (0.00%)

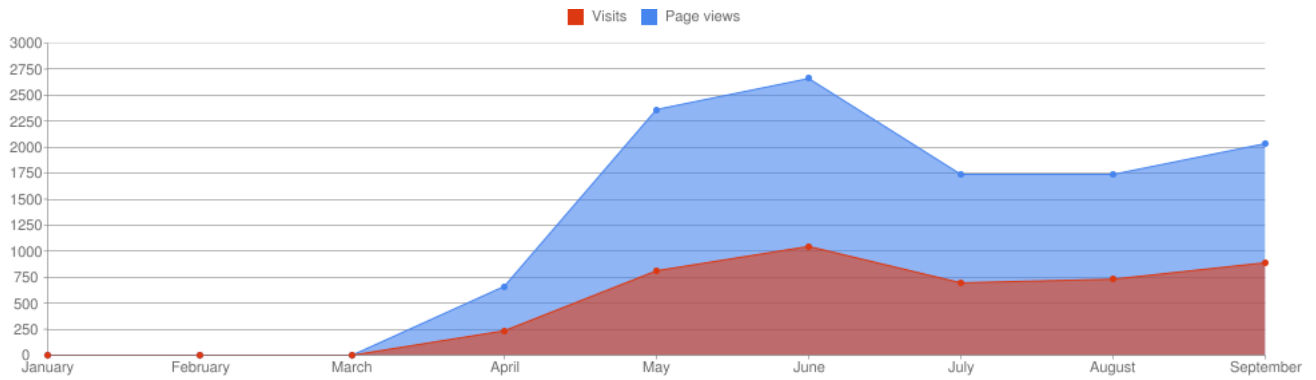
Comments

This is the help for the report

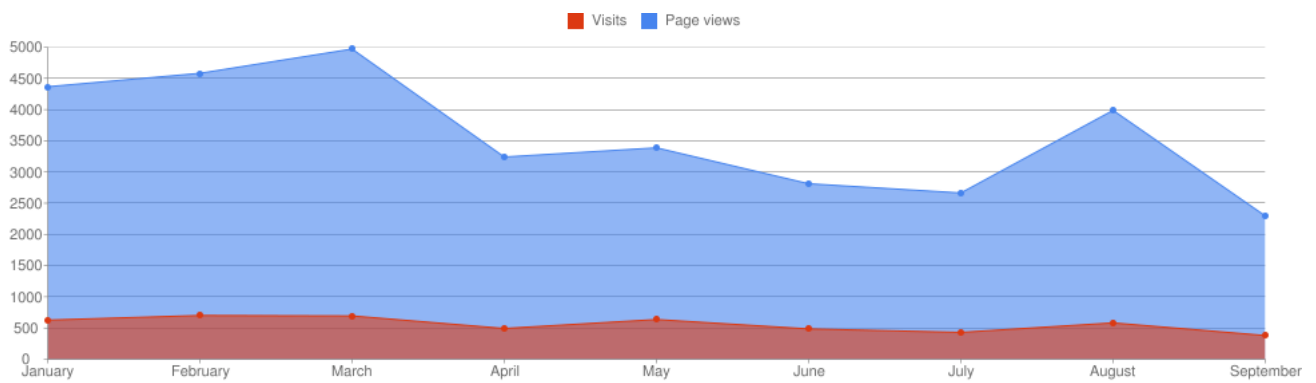
Current year multiprofile report C

Analyzed period: 01/01/2011 - 30/09/2011

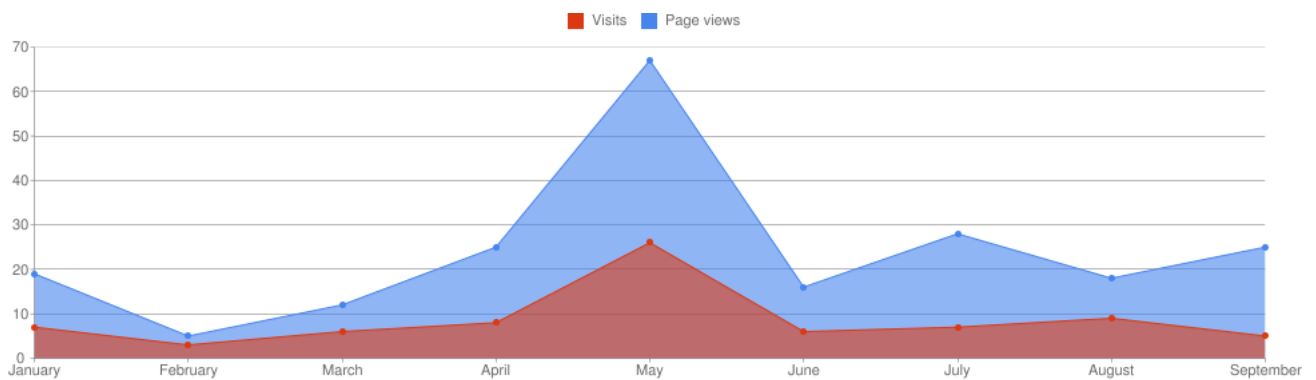
General - Visits and Pageviews Over Time - Profile 1



General - Visits and Pageviews Over Time - Profile 2



General - Visits and Pageviews Over Time - Profile 3



Comments

This is the help for the report